Archiving Competitor Overview

mimecast®

DESCRIPTION ▾

- » Mimecast is a UK company that delivers SaaS based enterprise email management, which includes archiving, discovery, continuity and security.
- » Their main focus is Microsoft Exchange and helps address mailbox size restrictions and email service disruption.
- » They offer only a cloud solution, which requires no install.
- » Publically traded company.

ADVANTAGES ▾

- » Scalable; Bottomless user mailbox
- » Mobile search app
- » Provides SLA that offers viral and spam protection
- » Bundles archiving options with security protection

DISADVANTAGES ▾

- » No hardware appliance, only cloud
- » Limited--only focuses on Exchange platform
- » Administration Console appearance needs updating

PRICING ▾

- » Not published, but found articles mentioning a $6 per user per month pricing model.

COMPETITIVE POSITIONING ▾

- » We offer more flexible deployment options, Mimecast is a managed service only. No onsite deployment options.
- » We offer advanced archiving tools such as an Outlook plugin, legal hold management, tagging, advanced legal discovery searching and much more.
- » We need to sell on high archiving value for compliance and storage management.
- » We do not mix our offering with security options. We sell best in class archiving only.

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