



Lenovo
TruScale

Device as a Service

Smarter
technology
for all

Lenovo

What is Lenovo TruScale Device as a Service?

TruScale DaaS empowers your business to give customers more choice and flexibility – and increase your deal size at the same time.

Instead of selling devices by themselves, you create a tailored solution for your customer. You'll use the industry's broadest range of hardware, software and services to help them solve their business challenges and give them the option to pay for what they need, when they need it.

Expand your opportunities with TruScale DaaS

Grow your business, attract new customers and open up new opportunities with TruScale DaaS. Not only can you support your customers more fully, you can also increase deal size and expand your reach when you offer them the choice and flexibility they need to succeed and deliver a user experience that matters.

Flex your offering to grow your business

Accelerate business growth by offering your customers more choice and flexibility. Become their first choice with agile, scalable solutions that flex to fit their needs and their budget. Put your customers first with an agile business model that empowers them to achieve their vision for IT.

Unlock new opportunities

Solve your customer's challenges and uncover new business opportunities when you work with them to build flexible, scalable solutions with the industry's broadest range of hardware, software, and services through TruScale DaaS. Get ahead of your competitors when you strengthen your offering with Lenovo's world-class portfolio.

Sell with confidence

From the pocket to the cloud, TruScale DaaS enables you to supplement your existing portfolio with our world class solutions, enhancing your reputation as a trusted advisor and generating sustainable, reoccurring revenue streams.

How does it work?



Deeper customer relationships

Work closely with your customer to understand their challenges and develop a solution that will help solve them.



Flexibility without risk

Our competitive channel financing means you can give your customers the option of flexible, monthly payments without risk to your business.



Straightforward quoting

Generating monthly pricing for solutions is quick and convenient with our online quoting tool.



Supported at every step

The resources and training materials on the Lenovo Partner Hub will show you how TruScale DaaS can help you increase your deal size transform the way your customers work.

What's in it for your customers:



Value

Delivering a user experience that matters, and putting your users at the center of your IT.



Agility

Take advantage of flexible payment options that let customers adapt spending as their organization changes and grows.



Breadth

With a broad scope of hardware, software, and services to choose from, TruScale DaaS customers can innovate and create a greater impact on their organization.



Quality

Ensure a consistent and reliable supply of quality devices and the supporting solutions that employees depend on.

Get started today

Visit the Lenovo Partner Hub to watch an introduction to TruScale DaaS. Or contact your Lenovo rep for more information.

Lenovo reserves the right to alter product offerings and specifications, at any time, without notice. Lenovo makes every effort to ensure accuracy of information but is not liable or responsible for any editorial, photographic, or typographic errors. Images are for illustration purposes only. For full Lenovo product, service, and warranty specifications, visit www.lenovo.com. Lenovo and the Lenovo logo are trademarks or registered trademarks of Lenovo. Other company, product and service names may be trademarks or service marks of others.

© Lenovo 2022. All rights reserved.

Smarter
technology
for all

Lenovo